

**PRECISION IRRIGATION BUSINESS**

**Date:** April 17, 2025  
**To:** All Unique Lighting Systems® Distributor Managers  
**From:** Orion Goe, Channel Marketing Manager  
**Subject:** Notice Concerning Unique Lighting™ Whole Goods & Parts Price Increase

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Dear Distributor Partner,

The current business environment is incredibly dynamic. Over the past 75 days our business has been impacted by additional tariffs and higher-than-planned cost increases on purchased components and manufacturing inputs. While our team has been working to mitigate the influence of these increases, we have reached a point where additional action is necessary.

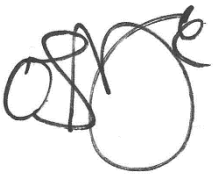
Effective, Thursday, May 1, list pricing on affected Unique Lighting Systems whole goods and service parts will be increasing at levels between 3-7 percent. The specific detail can be found in the attached pricing detail.

Current pricing will be honored for existing orders and on new orders placed before April 30. In an effort to best support the supply needs of all channel partners, we will be monitoring incoming orders received through April 30, and we reserve the right to curtail order confirmation and fulfillment at our discretion. Your district sales manager will be in contact with you to answer any questions.

We understand that price adjustments can be challenging. This decision was made after careful consideration and we are committed to mitigating the impact of increased costs on you and our shared customers. We will continue to monitor the economic environment and will communicate quickly and transparently amid any further changes.

Your partnership is important and we thank you for the continued support.

Sincerely,



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