



Dear Brilliance LED Customers,

At Brilliance LED, we value transparency and open communication with our partners. With that commitment in mind, we want to notify you of an upcoming price adjustment due to recent tariff increases and other rising external costs across our industry.

Beginning June 2, 2025, Brilliance LED will **implement an 8% price increase** on all products.*

***Please note:** This increase does not apply to our **Made in the USA Metal Works National Park Series** or to **Brilliance Transformer** products, both of which will remain at current pricing.

This decision reflects significant cost pressures on raw materials, and particularly tariffs on imported goods. Because the **Brilliance Metal Works National Park Series** is **manufactured in the United States**, it is not subject to these tariffs. We're proud to continue offering stable pricing and added value on these American-made products.

To take advantage of current pricing, we encourage you to **place your orders before June 2.**

Please also note:

- **Hold-for-release orders must be scheduled for release prior to June 2. Any not released before this date must be reissued with updated pricing.**
- **Special order quotes will expire on June 2 and must be re-quoted at that time. New quotes issued after this date will reflect the updated pricing.**

We appreciate your continued support and trust in Brilliance LED. We are closely monitoring tariff developments and will continue to keep you informed. Our goal is to minimize the impact on your business while ensuring product availability and uninterrupted service.

Warm regards,

Bryan Gold
Owner, Brilliance LED

CONTACT YOUR REP TODAY

